

Sponsorship and Exhibitor Costs

APOS 2012

3rd Asia Pacific
Optical Sensors
Conference

Jan 31 - Feb 3, 2012
Sydney, Australia

Platinum Sponsor: \$10,000 or above

- Acknowledgement of Organization
- Conference Programme Book
- Conference Website Premium
- TWO conference dinner tickets
- ONE full-page advertisement of your company printed in the Program Book
- Banners permitted; priority placing.
- Specific mention as Key Sponsor of the Conference.
- Companies can also insert their own promotional material in the workshop bags.

Gold Sponsor: \$5,000 or above

- Acknowledgement of Organization
- Conference Programme Book
- Conference Website
- TWO conference dinner tickets
- ONE half-page advertisement of your company printed in the Program Book
- Banners permitted; priority placing after platinum.
- Companies can also insert their own promotional material in the workshop bags.

Silver Sponsor: \$2,000 or above

- Acknowledgement of Organization
- Conference Programme Book
- Conference Website
- ONE quarter-page advertisement of your company printed in the Program Book

Bronze Sponsor: \$1,000 or above

- Acknowledgement of Organization
- Conference Programme Book
- Conference Website

Item Sponsoring Opportunities

For interested exhibitors and third parties, **APOS 2012** makes available the following promotional opportunities. Each sponsor will be formally acknowledged on the Conference website and in the Program Book. For more information and details, please contact the conference Secretariat (Secretariat@apos2012.org).

- **Conference Dinner**
Interested parties have the opportunity to sponsor, or contribute to sponsor, the conference dinner (\$10 000)
- **Conference Dinner Entertainment**
Interested parties have the opportunity to sponsor, or contribute to sponsor, the conference dinner entertainment (\$10 000)
- **Corporate Gifts / Donations**
The organisers welcome the opportunity to receive cash donations to help subsidise the conference's expenses. Said contributions entitle the sponsor to receive an acknowledgement at the event and have their organization's logo in all the conference printed matter.
- **Workshop Collateral Materials**
Interested parties can have their name, logo or product name printed on the conference badges (except for exhibitor's badges) or on any other official conference collateral material (handbags, t-shirts, proceedings, welcome banner etc.). Companies can also insert their own promotional material in the workshop bags.
- **Coffee Breaks and Lunches**
If interested, coffee breaks and/or lunches can be sponsored. A stand indicating the sponsoring organization's name will be clearly marked at each specific event. Company banners permitted to highlight this. Overhead screen banners. \$2000 for coffee, \$5000 for lunch.
- **Web Sponsoring**
We also offer interested parties the opportunity to have their own web page linked to the APOS website. The website will have a broad diffusion and will play a significant role in the promotion of the event.
- **APOS badge lanyards cost \$5 000**

Industry session talks cost: \$1000

- Take-part in the APOS 2012 industry session and give a 15 minute presentation.

Exhibitor booth cost: \$2000

Includes:

- Standard 4 square meter package 2m x 2m provision
- Electricity supply
- Company website link on the APOS site

Exhibition / venue layout

